

“Wee Pledge”

Dear Guests,

The CeeD Awards dinner is great opportunity to celebrate the success stories from Scottish Businesses and the contribution CeeD’s ethos of sharing of knowledge makes.

We want to take the opportunity, as is customary at dinners, to help local organisations. Aside from a charity raffle for SmartStems we had an idea; “what if the guests round each table took a pledge to donate some of their time?”

So you’ll find on the tables an envelope with a form. Our ask is simple. How much time over the next year would the 10 people at your table pledge (together as a team) to helping a good cause related to the community or education. The recipient can be an organisation of your choosing. School primary class engineering talks, a factory tour for students, gardening at a respite centre, local soup kitchen. The choice is yours. If you don’t feel able to commit don’t worry- just don’t enter.

A single day = 8 hours, so for a table of 10, would be pledged as “80 hours”. Not everyone at your table has to participate.

The pledge can only include the time from those actually round your table on the evening. It must be delivered within 10 months.

We ask that whatever is pledged is delivered whether your pledge wins or not. (no different from a raffle).

You should propose on your form the organisation you will help and briefly describe it.

The highest pledge from a table in total wins..... but be realistic; we don’t expect 10 x 40 hours!

The prize?

On the table menu (and copied below) you will see details of

“The Start-Up Drinks Lab -Craft Soda School”. <https://startupdrinkslab.com/craft-soda-school/>

A day-long event for 10 people in soft drink/mixer development culminating in 200 bottles being produced and labelled for your group to keep.

Worth over £2000 (co-supported by Star Refrigeration and The Start-Up Drinks Lab) this is an experience like no other.

Your memory, your flavour.

On completion of the winning pledge that team will be invited to attend the lab to participate in a brilliant experience.

The forms (copy below) will be collected after dessert. The winner will be announced near the end of the night.

Get thinking, get tweeting

[#ceedweepledge](#)

Pledge Recipient	e.g.	Soup Kitchen			
Table Name/Number	e.g.	CeeD	Table Number 2		
Pledge Names /Co /Hours	e.g.	Joe Pacitti	CeeD	8	hours
	1				hours
	2				hours
	3				hours
	4				hours
	5				hours
	6				hours
	7				hours
	8				hours
	9				hours
	10				hours
			Total Hours Pledged =		hours

Introducing



the CRAFT SODA SCHOOL

A truly unique team experience.

Create a craft soda brand (from scratch) in one day.



WHAT SHAPE DOES YOUR DAY TAKE HERE?

1 Find the gap

Decide what drink would be popular that isn't currently available?

(10am-11am)

2 Gie it a whizz

Explore our flavour station and colouring library to make prototypes

(11am-12noon)

3 Pick yer mix

Agree on your preferred mix and capture its official recipe.

(12.30pm-1pm)



4 Design your brand

Let those creative juices flow by designing your logo and bottle label

(1.30pm-3.30pm)

5 Get in line

Set up a small production line to create a batch of your beverage

(3.30pm-4.30pm)

6 You're done

Two weeks later, you'll get 200 finished, labelled bottles of your new brand

THE DETAILS

We believe a day at The Craft Soda School has many benefits. It encourages creativity, entrepreneurship and innovative thinking from your team. It can also bring cross functional departments together to solve this one day project which will develop relationships beyond the day and into the work place. Lastly, it's great fun and everyone has a tangible, lasting legacy of something they played a role in creating (their craft soda brand).

What's included in the price?



Cost:

The full experience is £1,250 exc VAT for a maximum of 10 delegates.
That's £125 a head!



What do we get for that?

- Breakfast x 10 people
- Dedicated Food Scientist
- Lunch x 10 people
- Graphic Designer for 2 hours
- Full use of product development kit
- 200 finished, labelled bottles delivered to your office 2 weeks after event.
- Unlimited soft drinks
- ...and the best bit. Full IP of your new brand (recipe + design).

Logistics



Address:

The Start-Up Drinks Lab, Unit 5, Block D, Kelburn Business Park, Port Glasgow. PA14 6TD



Contact Details:

To book or to enquire contact us at hello@startupdrinkslab.com



Arrival & Departure Time:

9.30am & 4.30pm



Transport:

Free Parking on site
Woodhall Train Station 2 min walk